

# jobs.ac.uk

## China Rate Card 2024-25

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Developed solely for Chinese universities, these packages will help your university to attract the best academic talent from around the world.

### Premium Club China

Premium Club China members can choose from three exclusive job advertising packages. Each package offers unlimited job advertising to provide universities with a timely and cost-effective solution for improving recruitment outcomes. You can sign up for 3, 6, or 12 months.

Packages	Club Silver	Club Gold	Club Platinum
Price	£18,000	£23,000	£33,000
Approx. Price in CNY*	¥ 168,132	¥ 214,836	¥ 308,243
Duration	3 months	6 months	12 months
Unlimited Enhanced Adverts	✓	✓	✓
Advert Template Design	✓	✓	✓
Number of Enhanced Advert Templates	1	2	4
Copywriting Service	✓	✓	✓
Advert Amendments	✓	✓	✓
Emailed to a Target Audience	✓	✓	✓
Quarterly Advert Reports (On Request)	-	✓	✓
University Profile	-	-	✓

\*Exchange rate at £1 = ¥9.34 published by Bank of England on 10 July 2024.  
Exchange rate fluctuates, kindly verify current rate before making a purchase.

Terms and conditions of Premium Club China and New Customer Offer China packages

- Only available for public-funded universities based in China
- PhD adverts are excluded from our Premium Club China package and must be purchased separately
- Can only be used by the client and their direct affiliated institutions (schools, colleges, departments and research centres)
- The email address used for application must be the same domain as the client's main email domain
- Offer available until 31 July 2025
- Right of revision – jobs.ac.uk reserves the right to revise or withdraw any of the content within this rate card at any time without prior notice. The latest information can be found at [www.jobs.ac.uk](http://www.jobs.ac.uk)

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### New Customer Offer China

Leveraging our profound understanding of Chinese university recruitment patterns, we present this precisely curated package of 20 diverse adverts, strategically tiered for cost-efficiency. This selection strikes the ideal balance, allowing universities to sample our services effectively throughout a 12-month period.

Packages	Economical	Advanced	Prestigious
Rate Card Cost	£9,080	£12,857	£16,255
Deal Price	£7,700	£8,800	£9,900
Approx. Price in CNY *	¥ 71,918	¥ 82,192	¥ 92,466
Duration	12 months	12 months	12 months
Standard Advert	20	-	-
Standard Advert +	-	20	-
Enhanced Advert	-	-	20
Single Advert Duration	2 months	2 months	2 months
Emailed to a Targeted Audience	✓	✓	✓
Advert Amendments	✓	✓	✓
Copywriting Service	-	-	✓
Quarterly Advert Reports (On Request)	✓	✓	✓
University Profile	✓	✓	✓
Advert Template Design	-	✓	✓
Homepage Featured Button	-	2 weeks	4 weeks
Linking Page	-	✓	✓

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## About jobs.ac.uk

Established in 1998 by the University of Warwick, jobs.ac.uk is a leading global job board for academic, scientific, research and professional roles.

Generating over 173 million user interactions each year<sup>1</sup>, jobs.ac.uk advertises vacancies for over 1,412 organisations worldwide<sup>2</sup>, including 178 Chinese institutions<sup>3</sup>. Here's a selection of universities that advertise with us:



We are pleased to partner with jobs.ac.uk, a platform that has helped HKUST(GZ) expand its reach globally. The efficient communication and feedback provided by the platform has been instrumental in refining our recruiting strategy. We look forward to further collaborations with jobs.ac.uk to attract diverse talent. We appreciate the support and partnership extended to us.

Chris Lin, Academic Human Resources Office  
Hong Kong University of Science and Technology (Guangzhou)



We are very happy and satisfied with the service job.ac.uk offered to us. Hui Wang who is in charge of job posting always responds to our requests very quickly and professionally. Advertisements in the official webpage are always well organized and updated timely. We would not hesitate to recommend jobs.ac.uk to other companies or universities.

Gloria Lan, Senior Human Resources Business Partner, Xi'an Jiaotong Liverpool University

For more information, please  
contact us:

[global@jobs.ac.uk](mailto:global@jobs.ac.uk)

+44(0)24 76572839

[www.jobs.ac.uk/recruiters](http://www.jobs.ac.uk/recruiters)

<sup>1</sup>GA4 data (12 month estimate based on 1 August 2023 - 31 July 2024)

<sup>2</sup>jobs.ac.uk data (1 August 2023 - 31 July 2024)

<sup>3</sup>jobs.ac.uk data (1 March 2012 - 31 July 2024)

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### Advertise your job

Standard Advert	2 months	£279
Standard Advert +	2 months	£379
Enhanced Advert	2 months	£479

### Boost your response

Premier Banner	7 Days	£1,999
Spotlight Button	7 Days	£999
Featured Button	7 Days	£699

### Target a specific audience

Targeted Email	One-off	£999
Featured Job by Email	7 Days	£199
Targeted Button	7 Days	£329

### Advertise multiple vacancies

Linking Page	Duration of button	£379
Employer Profile	12 months	£1,099
Campaign Site	24 months	POA

### China portal products

University Profile	12 months	£3,500
China Banner	7 days	£275
Focus on Button	7 days	£385

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